

Application: Rochester Sports Academy Charter School

Gabriel Marshall [REDACTED]
New Charter School Applications

Basic Letter of Intent Information

Completed May 2 2021

Instructions

Please complete the Basic Contact and Application form.

2021 PHASE I: Letter of Intent

New Applicant groups and Existing Education Corporations interested in submitting an application to establish Regents-authorized charter schools are asked to complete this brief information sheet. The Department will use this information to plan and coordinate peer review panels with appropriate expertise to evaluate all application materials.

Please indicate whether your applicant group is applying as a New Operator (that does not operate a Regents-authorized charter school or any charter schools currently) or whether your applicant group is an Existing Education Corporation (which operates one or more Regents-authorized charter schools).

[REDACTED]

Proposed Charter School Name

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Please enter the name of the proposed Board Chair (or current Board Chair for existing schools) and the name of the Public/Media Contact person, including mailing address, phone number, and email address.

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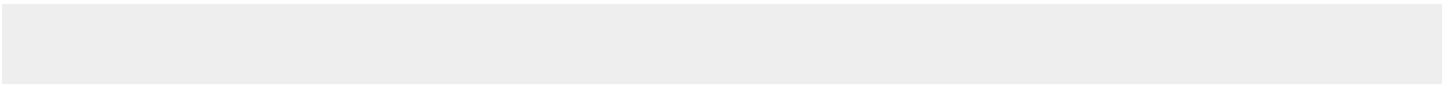
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Applications will only be accepted for applicant groups seeking to implement one or more of the following priority school designs (See page 5 of RFP) that align with New York State's Approved ESSA Plan and the strategic priorities of the Board of Regents:

Responses Selected:

List of Key Design Elements

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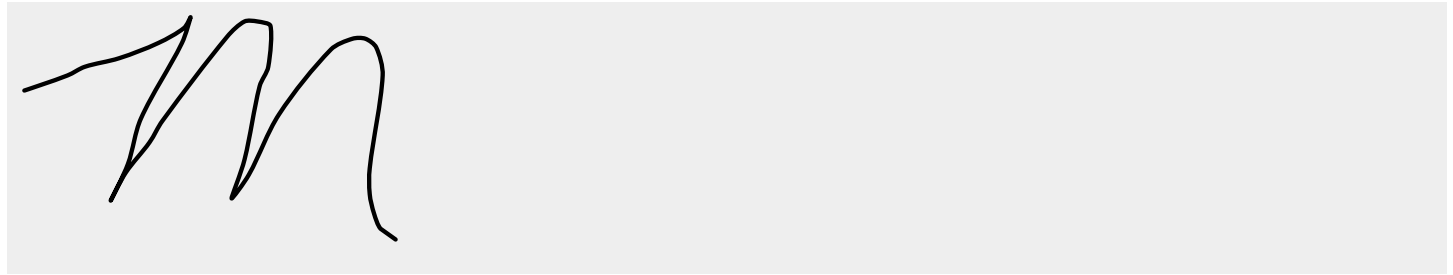


Proposed Management and/or Partner Organization(s), such as a charter or educational management company or a university, academic program partner, or whole school change partner.

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[Rochester Sports Academy Letter of Intent 6 pgs](#)

Filename: Rochester Sports Academy Letter of ZMx5iF5.pdf Size: 309.6 kB

Table 1: Applicant Group Information

Completed May 19 2021





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Table 1: Applicant Group Information

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Applicant Group Information

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1	<p>Dr. Gabriel</p> 	<p>Assistant Vice President for Student Success & Retention Buffalo State College</p>	<p>overseeing retention initiatives. Background as Employee counselor with certificate of advanced study in mental health counseling</p>
2	<p>James</p> 	<p>Assistant Principal, Greece Central School District</p>	<p>5 years experience as a school administrator, Background as school counselor with certificate of advanced study in mental health counseling, 11 years experience as a Professional Basketball Player</p>
3	<p>Natalie</p> 	<p>Member of Democratic Board of Education County Commissioner</p>	<p>Licensed Social Worker Rochester City School District Board member</p>
4	<p>Mary Andrecovich Montezano</p> 	<p>School Principal Rochester City School District</p>	<p>20 years experience as a school administrator Creator of the Rochester City School District International Program for 101</p>

Refugee, HIV,
and Immigrant
students

5

international
Accountant,
Kodak

Over 20 years
experience in
Accounting &
Finance

Trustee

Trustee

6

Rachel Sirosh
[Redacted]

Counselor
Rochester CSD

15 years
experience as a
school
counselor in
the Rochester
City Schools
District. Owns
and Director of
Next Level
Hoops,
Basketball
Development
Business

Trustee

Trustee

7

Jon Williams
[Redacted]

Business
Education
Teacher, Clark
County
District,
Current
Football
Coach,
Previous Owner
and
Strength Coach
at

Over 10 years
experience
working

Trustee

Trustee

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Application History

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IVb. Describe your initial assessment of parent/guardian interest in or demand for your proposed charter school, which will avoid the enrollment. Include in your response a description or analysis of any data you have collected to support the initial assessment of interest. Various individuals and groups within Rochester and the surrounding communities have encouraged the applicant group (PSA) to submit their application. Based on community engagement efforts, there is tremendous support for a school designed to provide a safe and secure environment for students and to extend the business of sports.

V. Proposed Board Chair Signature and Date

Signature: 

Date: 6-2-20



CHARTER SCHOOL

PROPOSED 2025-2026 TUITION PER
 CHARTER STUDENT FOR GRADES
 GRADE STUDENTS IS \$1,100 PER YEAR

MINNESOTA STATE SENATE



MINNESOTA SPORTS ACADEMY CHARTER SCHOOL
 IS A CHARTER SCHOOL THAT OFFERS A
 DEDICATED PATHWAY FOR STUDENTS INTERESTED
 IN THE BUSINESS WORLD OF SPORTS THROUGH



INTERESTING AND CHALLENGING CAREER
 OPPORTUNITIES. THE SCHOOL OFFERS
 ACADEMIC CURRICULUM AND SPORTS CAREER
 PATHWAY PROGRAMS THAT ARE DESIGNED TO
 PREPARE THE STUDENTS FOR THE WORK
 AND BUILD MEANINGFUL PROFESSIONAL

SPORTS CAREER PATHWAYS



MINNESOTA SPORTS ACADEMY CHARTER SCHOOL
 WILL HELP STUDENTS AND FAMILIES UNDERSTAND
 REAL CAREER OPPORTUNITIES IN THE SPORTS
 INDUSTRY AREN'T LIMITED TO JUST BEING AN

ATHLETE, THERE ARE MANY OTHER CAREER
 IN THE SPORTS INDUSTRY SUCH AS COACHES,
 MANAGERS, AND MORE. THE SCHOOL OFFERS
 MENTAL AND PHYSICAL HEALTH SERVICES, SALES
 AND MARKETING, AND MORE OPPORTUNITIES.

INCLUDE:

SPORTS CAREER PATHWAYS STARTING FROM GRADE 6



Post Insights

Apr 3 - Apr 30 2020 28 days

945 Post Reach
 130 Engagements
 0 Link Clicks

Posts

16 posts published in the last 28 days

MOST RECENT POSTS

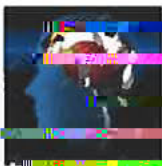
MOST ENGAGING POSTS



Research on the
 reimbursement
 April 11
 Reach 181
 Engagements 29



Photo only post
 April 11
 Reach 417
 Engagements 19



What is a Sport
 Psychologist?
 April 10
 Reach 170
 Engagements 12



Photo only post
 April 12
 Reach 115
 Engagements 9



Photo only post
 April 9
 Reach 156
 Engagements 0

Post Insights



what is a sports
Psychologists
April 5

Reach 170
Engagements 12



Photo only post
April 7

Reach 115
Engagements 3



Photo only post
April 9

Reach 150
Engagements 5



What is sports
management
April 8

Reach 121
Engagements 5



What is Sports
Analysis
April 7

Reach 155
Engagements 3



Are overtrained
scholars
required to
April 14

Reach 100
Engagements 3



what is a
Physical Therapist
April 5

Reach 100
Engagements 4

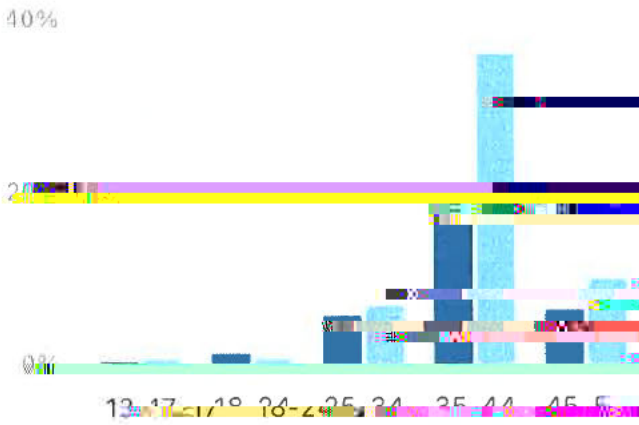


Photo only post
April 30

Reach 79
Engagements 2

Audience Insights

57 (35%) Women 102 (63%) Men



Top Locations

People who like your Page are in these locations. These numbers are estimates.

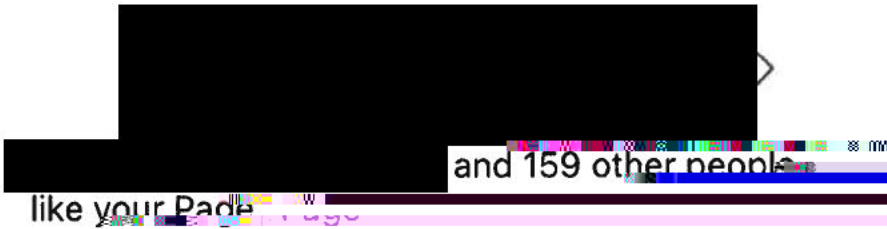
Cities	Countries
Rochester, NY	145
Henrietta, NY	5
Greece, NY	3
Shortsville, NY	2
Ponfick, NY	1
Brighton, NY	2
Columbus, OH	1
Montrose, CA	1
Atlanta, GA	1
Chili Center, NY	1



Audience Insights

161 Total Page Likes (Lifetime)

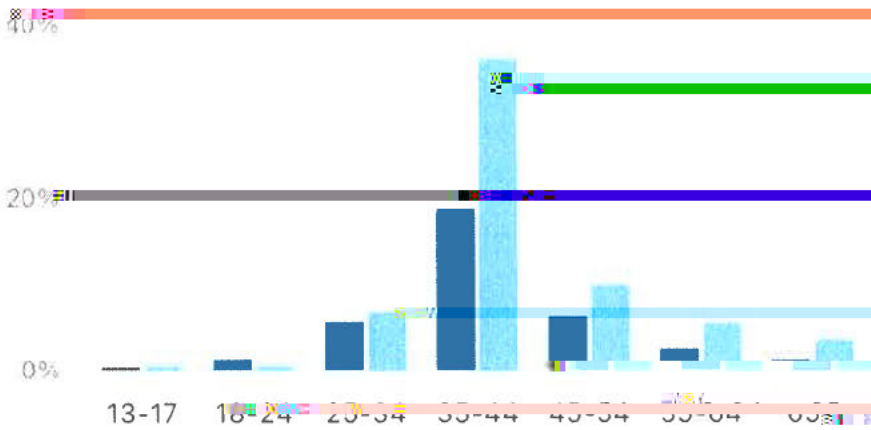
34 New Page Likes (Last 28 days)



Age and Gender

People who like your Page are in these age and gender groups. These numbers are estimates.

57 (35% Women) **102** (65% Men)



Top Locations

People who like your Page are in these locations. These numbers are estimates.

Cities

Countries

ROCHESTER SPORTS ACADEMY



RSA

ROCHESTER SPORTS ACADEMY

CHARTER SCHOOL

